

Single-Serve Blender

**Hamilton
Beach®**



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Nutrition To Go

Delicious portable nutrition is as close as the new Hamilton Beach® Single-Serve Blender. From smoothies and icy drinks to shakes, it's the easy way to make a personalized healthy treat. Place ingredients in the container and press the on/pulse button to maximize blending. The 14 oz. size provides mobility and the travel lid makes it easy to drink from the container, which fits in most car drink holders.

"With smoothie consumption expected to rise over 60% through 2012, consumers can create their own healthy, budget-friendly drink," says Betty Bryne, consumer test kitchen manager for Hamilton Beach Brands, Inc. "Year-round availability of fresh fruits and vegetables makes it more convenient than ever to make a smoothie or frozen drink. As part of a healthy lifestyle, smoothies are often used as meal replacement, and this blender is designed to fit into busy lives."

There's no need to clean a large container for just one drink. The 14 oz. blending container saves valuable time—cleanup is quicker and easier. With its compact size, a container that flips over the blender base and convenient cord wrap, the Hamilton Beach® Single-Serve Blender is easy to store and the perfect size for hectic, mobile lifestyles.

KEY FEATURES

Smoothies, Icy Drinks and Shakes – Create healthy, budget-friendly drinks. The on/pulse button maximizes control while blending.

Easy Compact Storage – Space-saving invertible container and convenient cord wrap make storage easy.

Portability - Container fits in most car drink holders. Convenient travel lid makes drinking straight from the container easy.

Easy Cleaning – No need to clean a large container for just one serving. The 14 oz. size is perfect, making cleanup quick and easy.

Product Name/MSRP: Hamilton Beach® Single-Serve Blender; \$19.99 (Model 51103)

Availability: January 2010

Toll-Free Number and Web Site:
800.851.8900; www.hamiltonbeach.com

Media Contact:
Mary Beth Perreault 804-418-8868
marybeth.perreault@hamiltonbeach.com

Press Room:
Go to www.hamiltonbeach.com and click on "press room."