

The Hamilton Beach® Smart Lift™ Iron With Built-in Stability

Hamilton Beach®

Designed with Stability in Mind



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The Smart Lift™ Iron by Hamilton Beach makes ironing a little less of a challenge. By eliminating the need to set the iron in an upright position after each pass over the fabric, ironing becomes faster and more efficient. Traditional irons must be sat upright on the board every time you stop ironing; however, by pushing a trigger-activated button on the Smart Lift™ iron, the entire soleplate lifts off the ironing board at an angle. This provides added stability, making it less likely the iron will tip over.

A switch located on the top of the handle offers the flexibility of choosing auto shutoff or stay on. Selecting “Auto Shutoff” turns off the heat when the iron is not in use while selecting “Stay On” maintains consistent heat until the iron is unplugged. “Keeping the heat turned on is beneficial to consumers who iron for long periods of time, such as those who sew, quilt, craft and do needlework,” states Betty Byrne, consumer test kitchen manager at Hamilton Beach Brands, Inc. “The Smart Lift™ iron makes ironing easier for the average consumer as well as the crafter who uses it for hours at a time. It comes in two models, black/chrome and a sewing/quilting model. The sewing/quilting model includes a carrying case that doubles as an ironing surface.”

Both irons are full size with 1500 watts of power. They have a stainless steel soleplate, oversized temperature dial, spray and blast buttons, spray/blast/vertical steam, an extra-long cord and are self-cleaning.

KEY FEATURES

Built-In Stability – Eliminates need to place iron in upright position after each pass, making it less likely to tip over.

Trigger-Activated Lift Function – Just press the trigger to engage and the entire soleplate lifts off the ironing board at an angle. Simply press iron in a downward motion to return to flat position.

Auto Off, Stay On Switch – Choose “Auto Shutoff” and the heat will turn off when the iron is not in use. “Stay On” maintains selected heat until iron is unplugged.

Excellent Steam and Ironing Performance – Multi-function, offering spray, blast and vertical steam to match any fabric need. Stainless steel soleplate provides a smooth, easy glide when ironing.

Other Features – Stainless steel soleplate. 1500 watts of power gets to full heat quickly. Self clean. Extra-long cord. Anti-drip. Oversized temperature dial, spray and blast buttons.

Warranty – 3 Year Limited

Availability – October 2009

MSRP – Model 14401 (black/chrome, chrome smart lift legs), \$69.99. Model 14402 (white, silver controls, silver smart lift legs, plus carrying case), \$69.99.

Toll-Free Number and Web Site:
800.851.8900; www.hamiltonbeach.com

Media Contact:
Mary Beth Perreault 804.418.8868
marybeth.dukes@hamiltonbeach.com

Press Room:
Go to www.hamiltonbeach.com and click on “press room.”