

Hamilton Beach® Smooth Pour™ Blender With Easy-Pour Spout for Mess-Free Serving

Hamilton Beach®

No More Messy Blender Drips



Images of Hamilton Beach® products are available online at www.hbps-imagebank.com

Let's face it, blenders drip. Mess-free pouring lids have been created for just about everything from laundry detergent to paint. At Hamilton Beach® we put Good Thinking™ to work and designed a blender lid to alleviate this problem. The result is the new, easy-pour spout from Hamilton Beach®. It makes serving mess-free with no more smoothies or margaritas running down the side of the jar.

"Messy blender pouring is a common problem home cooks have come to accept," says Betty Byrne, consumer test kitchen manager, for Hamilton Beach Brands. "Thanks to the Smooth Pour™ Blender Hamilton Beach® invented a simple solution to a common problem."

The Smooth Pour™ Blender is equipped with 550 watts of peak power and the patented Wave-Action™ System. The Wave-Action™ System continually pulls the mixture down into the stainless steel blades for smooth results every time, eliminating the need to stir. The result is a mixture without ice chunks.

The 40 oz. glass jar is dishwasher safe and has been thermal-shock tested to withstand extreme temperature changes. The jar can go from a hot dishwasher to blending icy drinks without danger of shattering.

With its sleek, modern design, consumers will want to showcase this blender on the countertop. A convenient cord wrap allows for easy storage and keeps counters neat.

KEY FEATURES

Mess-Free Pour-Lid – Ensures mess-free serving. No more smoothies or margaritas running down the side of the jar when pouring.

Powerful Wave-Action™ System – Continually pulls the mixture down into the stainless steel blades for smooth results every time.

Heat-Resistant Glass Jar – Thermal-shock tested to withstand extreme temperature changes. Goes from a hot dishwasher to blending icy drinks without danger of shattering.

Sleek Design/Easy Storage – Modern design with convenient cord wrap makes this a blender consumers will want to place on their countertop.

Warranty – Limited 3 year

MSRP – \$44.99 (Model 50246)

Availability – July 2009

Toll-Free Number and Web Site:
800.851.8900; www.hamiltonbeach.com

Media Contact:
Mary Beth Perreault – 804-418-8868
marybeth.dukes@hamiltonbeach.com

Press Room:
Go to www.hamiltonbeach.com and click on "press room."