

Voice Activated Coffeemaker

Easily Set the Clock & Brew Time

Using Only Your Voice

**Hamilton
Beach**

Coffee 2.0 -The Next Generation



Innovation and convenience are the driving forces behind Hamilton Beach's latest introduction: a coffeemaker that responds to voice. With today's technology, consumers can talk to their cars, their computers, GPS devices, toys and just about anything. Now, thanks to the Hamilton Beach, there's even a coffeemaker on the list! It's as simple as 1, 2, 3. Press the button, listen and verbally respond to pre-programmed questions. Options include setting the time of day or just telling it when you want that "wake up" pot of hot coffee.

"The traditional programming function on coffeemakers isn't always used because many people think its too difficult," states Betty Bryne, consumer test kitchen manager at Hamilton Beach Brands, Inc. "With our voice-activated technology, the consumer is guided through the process, step-by-step. And, they have an option for manual use by simply pushing a button."

This coffeemaker is certain to be a conversation piece for everyone who visits the kitchen and worthy of a prominent spot on the counter.

Images of Hamilton Beach® products available on-line at www.hbps-imagebank.com

KEY FEATURES

Voice-Activated Programming - Talk to set the clock and brew timer or press the on/off button to brew immediately.

Mess-Free Pouring - Drip-free carafe helps prevent messy drips and spills.

Capacity - 12-cup

Easy Cleaning - Carafe and removable filter basket are dishwasher safe.

Additional Features - 2-hour auto shutoff; auto pause n' serve; non-stick, keep hot plate.

Product Name/MSRP: Hamilton Beach® Voice Activated 12 Cup Coffeemaker; \$59.99 (Model 44601)

Availability: September 2009

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