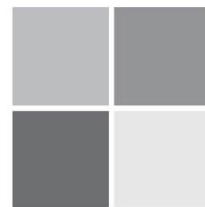


## Hamilton Beach® FlexBrew® Single-Serve Coffeemaker with Removable Reservoir



### Product Name/MSRP

Hamilton Beach® FlexBrew® Single-Serve Coffeemaker with Removable Reservoir (Model 49996)  
MSRP: \$89.99

### Availability


October 2014

### Toll-Free Number and Web Site

800-851-8900; [www.hamiltonbeach.com](http://www.hamiltonbeach.com)

### Media Contact

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### Press Room

Go to [www.hamiltonbeach.com](http://www.hamiltonbeach.com) and click "press room."  
Images of Hamilton Beach® products online at  
<http://www.hbps-imagebank.com>



### Good Thinking® Features

**Maximum Brewing Flexibility** – The FlexBrew® Single-Serve Coffeemaker with 40 oz. removable reservoir gives you the flexibility to brew the type of coffee you want, whether you use your favorite grounds or a single-serve pack, such as a K-Cup® pack. It easily adjusts to fit a variety of cup sizes, so you can enjoy your coffee at home or take a 14 oz. travel mug to go.

**Single-Serve Coffee Variety** – Do you prefer the convenience of single-serve packs or do you have a favorite ground coffee? No worries, you can use your favorite type of coffee and brew it your way for a personal cup experience. Just fill the removable reservoir and make 8, 10 or 14 oz. cups of coffee without needing to refill between brew cycles.

**Better Extraction for a Better Cup** – FlexBrew® Single-Serve Coffeemakers are the ideal solution for coffee drinkers who are looking for a more robust taste in their coffee. Whichever way you decide to brew, you can have a great tasting cup of coffee whenever you need it.

### FlexBrew® Tips and Care

The FlexBrew® Single-Serve Coffeemaker with Reservoir performs best with medium-grind coffee; coffee that is too finely ground may affect the extraction time or filtering process. Keep ground coffee below MAX fill line. When using the single-serve pack holder, press down on the edge of the pack until the pack clicks into place and the hole is punched in the bottom – do not remove foil.

To get the best results, look for coffee beans that were recently roasted and grind them every time you make a pot of coffee. If you lack time or don't have a coffee grinder, you can also purchase convenient coffee pods or single-serve packs filled with pre-ground coffee.

When in doubt about freshness, look for a "use by" date on the package or follow the online recommendations of your coffee brand.