



Product Name/MSRP

Hamilton Beach® Dana Gibson 6 Qt. Slow Cookers;
Shangri-La (Model 33360) - Bamboo (Model 33361)
MRSP: \$29.99

Availability

July 2011

Toll-Free Number and Web Site

800-851-8900; www.hamiltonbeach.com

Media Contact

Mary Beth Brault 804-418-8868
marybeth.brault@hamiltonbeach.com Follow us:
<http://www.twitter.com/HamiltonBeachMB>

Press Room

Go to www.hamiltonbeach.com and click "press room."
Images of Hamilton Beach® products on-line at
<http://www.hbps-imagebank.com>



Shangri-La



Bamboo

Good Thinking® Features

Lighten and brighten your serving space – We teamed up with Virginia-based designer Dana Gibson to embellish our classic slow cookers. These patterns will add an extra dash of fun and beauty to your buffet or kitchen counter.

Cooks know what they want in the kitchen – At Hamilton Beach, we listen to consumers; they tell us they want slow cookers with bold, fresh patterns. We are just excited as our customers about this old favorite's bright new look.

Performance you expect – While the look is new, our Dana Gibson-designed slow cookers are built to the same high standards. The six-quart oval slow cooker offers three temperature settings and removable, dishwasher-safe crock and lid.

Classic designs with a new twist – Gibson's crisp green bamboo and Provincial blue and white reflect the traditional principles of elegant design, but the bold patterns make them fresh.



Introducing Dana Gibson

Dana Gibson is an accomplished Richmond, Virginia-based designer who sells her colorful home accessories in approximately 600 high-end retail stores across America.

While she loves creating beautiful one-of-a-kind lamps, vases and pillows, she recently partnered with Hamilton Beach to add her signature style to our tried-and-true slow cookers. Dana's colorful designs make this everyday appliance a little more special and a lot more beautiful.

With more than 15 years experience, she has been covered by Elle Décor, Cooking with Paula Dean magazine, Virginia Living and other national and regional magazines. Her goal remains the same as it did when she began: to create items that will lighten, brighten and ultimately transform the home.

For Dana, who began her career teaching English, colors are to design as words are to poetry. Lush imagery and nuanced detail are at the heart of all good design.

Over for Dana's decorating tips and insights.

Virginia-based designer partners with Hamilton Beach to add color, pattern to slow cookers

Dana Gibson
for

Hamilton Beach®

Dana's 5 tips for making a beautiful home even better:

Be bold. Large scale patterns and rich hues often add drama and excitement to a house that's a little ho-hum.

Be brave and take risks. Push yourself to choose something new and adventurous. Stay away from predictable when you are accessorizing and picking accent pieces.

Stew on it. When you can't decide what color to paint a room or what fabric to use on a sofa, slow down. Surround yourself with samples of the choices and observe how they look in different light over the course of several days. Take your time to feather the nest.

Be yourself and buy what you love. You don't want your house to look like everyone else's. What you choose for your home is a reflection of who you are. Let your personality shine and go with something you love.

Declutter. Just removing one thing - like a stack of books or the embroidered pillow—can make all the difference. Decluttering can be magic.

“

I am so excited about designing slow cookers for Hamilton Beach. One of my goals is to bring beautiful design to everyday products. My designs give the slow cookers a clean, crisp look. The two patterns I created are modernized versions of classic patterns:

Bamboo suggests a vacation from the everyday. A step-up from plaid and stripes, it hints at the exotic. However, its neutrality means it can add to any kitchen setting.

Shangri-La reflects both Asian and French provincial design principles. The traditional combination of cobalt blue and white has deep roots in kitchen design. This pattern will add elegance to any countertop or buffet.

”

A few of the 600 stores that carry Dana's designs:

Home James, East Hampton
Vera Bradley, Chicago
Neiman Marcus, Dallas
Gumps, San Francisco
Gracious Home, New York

Asian Chicken Wraps

Ingredients

10 lbs. cut-up, bone-in chicken pieces
2/3 cup soy sauce
1/2 cup Sriracha hot chili sauce
1/4 cup rice vinegar
4 teaspoons fresh garlic, minced
2 teaspoons fresh ginger, grated

Other Ingredients

Tortillas, Shredded Cabbage
Tip: Omit Sriracha for less heat!

Directions

1. Rinse chicken in cold water. Set aside.
2. Combine remaining ingredients. Layer chicken and sauce in crock. Cover and cook on LOW 8 hours or HIGH 4 to 5 hours. Remove chicken. Reserve sauce.
3. Pull meat from bones and discard skin and bones. Shred the chicken.
4. Place chicken into tortillas and top with additional sauce and shredded cabbage. Roll up and enjoy!

Serves: 20

Recipe from the Hamilton Beach Brands Test Kitchen