



**Product Name/MSRP**

Hamilton Beach® Fashion First™ Iron; \$19.99.  
Cherry Blossom (Model 14014) - Midnight (Model 14015)  
- Ocean Breeze (Model 14016)

**Availability**

March 2011  
Cherry Blossom, A Target Exclusive

**Toll-Free Number and Web Site**

800-851-8900; [www.hamiltonbeach.com](http://www.hamiltonbeach.com)

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**Press Room**

Go to [www.hamiltonbeach.com](http://www.hamiltonbeach.com) and click “press room.”  
Images of Hamilton Beach® products on-line at  
<http://www.hbps-imagebank.com>



Ocean Breeze



Midnight



Cherry Blossom

**Good Thinking® Features**

**Fashion Meets Performance** – Now college students and young professionals can be household trendsetters with the Fashion First™ Iron. Perfect for the dorm, the first apartment or the first home, the Fashion First™ Iron is the only iron series on the market with patterns.

**Smooths T-Shirts** – Ideal for touching up the wrinkles on popular polyblend t-shirt fabrics sold at leading casual clothing retailers. The Fashion First™ Iron combines powerful steam performance with a lightweight, nonstick soleplate.

**On the go?** – Too busy keeping track of your social schedule? No worries. This iron will automatically shut off if left on or if tipped on its side.

**Space Saver** – With the vertical steam function, no ironing board is needed. Simply steam clothing while on the hanger to release wrinkles.

**Tips from the Hamilton Beach Test Kitchen**

1. Take clothes out of the dryer while they are still damp. Ironing is easier and quicker because very often the seams are the only places that need attention.
2. Many people believe distilled water is best for irons. But at Hamilton Beach, we do not recommend the exclusive use of distilled water in any of our irons. Here's why:
  - While distilled water does not damage irons, tap water has some properties that are actually preferable.
  - Tap water contains minerals that act like “wetting agents” to help the water vaporize upon contact with the soleplate.
  - If you live in a hard water area, we recommend you alternate between tap and distilled water.