Hamilton Beach
Good Thinking®

Electronic Neon Pink Iron

Product Name/MSRP
Hamilton Beach® Electronic Neon Pink Iron; $34.99
(Model 14348)

Availability
June 2010

Toll-Free Number and Web Site
800-851-8900; www.hamiltonbeach.com

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Press Room
Go to www.hamiltonbeach.com and click “press room.”
Images of Hamilton Beach® products on-line at
www.hbps-imagebank.com

Good Thinking® Features

Vibrant Neon Pink Accents – Exciting neon pink color makes ironing a little more fun. Great graduation gift.

Easy-To-Read Controls – Side-mounted, easy-to-read electronic controls make selecting your fabric setting quick and simple. Light blinks until iron is ready.

3-Way Position-Sensing Auto Shutoff – Shuts off in seconds if iron falls on its face or side, or in 10 minutes if left unattended on its heel.

Excellent Steam and Ironing Performance – Spray, blast and vertical steam to match any fabric need. Durable, stainless steel soleplate.

Hot Question: Two Kinds of Auto Shutoff?

Most consumers don’t know the difference between the two kinds of auto shutoff:

“Regular” = timer.

- The iron shuts off after a specified amount of time; generally 60 minutes.

“Multi-position/Position-sensitive/3-way”

- If the iron tips or is left horizontal and motionless, it shuts off after 30 seconds. If the iron is left upright and motionless, it shuts off within 10-15 minutes (depending on how it is programmed).

Tips from the Hamilton Beach Brands Test Kitchen