

Smart Lift™ Iron With Built-in Stability



Product Name/MSRP

Hamilton Beach® Smart Lift™ Iron; \$69.99 (Black/chrome Model 14401), (White/silver controls plus carrying case Model 14402)

Availability

March 2010

Toll-Free Number and Web Site

800-851-8900; www.hamiltonbeach.com

Media Contact

Mary Beth Perreault 804-418-8868

Marybeth.Perreault@hamiltonbeach.com

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Press Room

Go to www.hamiltonbeach.com and click “press room.”

Images of Hamilton Beach® products on-line at

www.hbps-imagebank.com



Good Thinking® Features

Faster, More Efficient Ironing – Choose “Auto Shutoff” and the heat will turn off when you’re not using the iron. “Stay On” maintains selected heat until iron is unplugged. This makes ironing easier for everyone, including crafters who to sew, quilt, craft or do needlework.

Trigger-Activated Lift Function – Press the trigger and the entire soleplate lifts off the ironing board at an angle. Press iron in a downward motion to return to flat position.

Built-In Stability – Eliminates need to set iron in upright position after each pass, making it less likely to tip.

Excellent Steam and Ironing Performance – Spray, blast and vertical steam to match any fabric need.

Hot Question: Distilled or Tap Water?

Many people believe that distilled water is best for irons. But at Hamilton Beach Brands, we do not recommend exclusive use of distilled water in any of our irons. Here’s why:

- While distilled water does not damage irons, tap water has some properties that are actually preferable.
- Tap water contains minerals that act like “wetting agents” to help the water vaporize upon contact with the soleplate.
- If you live in a hard water area, we recommend that you alternate between tap and distilled water.

Always remember to empty your iron after every use.