

Hamilton Beach
Good Thinking®

the scoop™
Two-Way Brewer

Designed for Ultimate Flexibility



Product Name/MSRP

Hamilton Beach® The Scoop™ 2-Way Brewer
(Model 49980)
MSRP: \$79.99

Availability
May 2011

Toll-Free Number and Web Site
800-851-8900; www.hamiltonbeach.com

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Press Room
Go to www.hamiltonbeach.com and click “press room.”
Images of Hamilton Beach® products on-line at
<http://www.hbps-imagebank.com>



Good Thinking® Features

Two Ways to Brew – Perfect for both personal use and for entertaining this unique coffeemaker brews either a single cup or a full pot. When you need a single cup on the go, choose the one cup option. Brew right into the included travel mug or into your own mug. For the days you want to enjoy cup after cup of coffee, choose the 12 cup full pot option. Now you can brew into a traditional carafe or into a single cup, the choice is yours.

Scoop and Brew – It's that simple with the unique scoop that measures and filters your favorite ground coffee.

Coffee Variety - Like the convenience of pods? No worries, you can use your favorite brand of pod coffee and brew either one or two pods for a personal cup experience. And with the brew strength selector you can choose regular or bold brew settings for both sides of the coffee maker.

Brew in Advance – Whichever way you decide to brew, this fully programmable coffee maker lets you program the brew time up to 24 hours in advance. It also has a two hour auto shutoff.

Beans, Grounds & Pods

- Four things reduce coffee's freshness: oxygen, moisture, heat and light. Because less of its surface area is exposed to air, whole bean coffee typically stays fresh longer than ground coffee. Grinding your coffee beans every time you brew can preserve freshness.
- Taste two or three types of coffee at a time to find the one that appeals to you most.
- To get the best results, look for coffee beans that were recently roasted and grind them every time you make a pot of coffee. If you lack time or patience, you can also purchase coffee pods that are filled with pre-ground coffee.
- When in doubt about freshness, look for a “use by” date on the package or follow the online recommendations of your coffee brand.